

For Immediate Release

## **D-A-S Construction Co. Appoints William Kobie Jr. to Marketing Coordinator**

**CLEVELAND, Ohio (May 1, 2009)** -- D-A-S Construction Co. has recently appointed William Kobie Jr. as the company's marketing coordinator. Kobie will coordinate marketing communications activities for the company and will assist in the implementation of the company's strategic branding and marketing efforts.

Kobie is a graduate of Akron University where he earned his MBA majoring in Global Sales Management. He has more than seven years of tactical construction marketing experience that is beneficial to his new role with the company.

"I'm excited about this opportunity with a company so highly regarded within the construction industry," says William Kobie. "During the interview process I was impressed with the company's professionalism and its many happy employees. I'm proud to help increase the marketing efforts for D-A-S in the many communities it serves."

### **About D-A-S Construction Co.**

Founded in 1986, D-A-S Construction Co. is a full-service commercial construction firm offering a diverse range of expert services to multiple industries and operates an in-house customized cabinetry and millwork production center. D-A-S employs nearly 80 highly skilled professionals and continues to position itself for strategic growth. D-A-S is one of the leading green builders in Northeast Ohio and the first to adopt a company-wide recycling program at its jobsites. The company has completed successful projects for: Trevarrow Inc., CB Richard Ellis, Original Pancake House and Chavez Properties, to name a few.



**About D-A-S Construction Co. (cont.)**

Recent awards include the 2008 Safety Incentive Program Contractor Award for Outstanding Safety Performance, 2008 NAIOP Renovation of the Year Award (Green Initiative), 2007 Governor's Excellence in Workers' Compensation Award, and the 2007 Cleveland Restoration Society Housing Rehabilitation Award. Professional affiliations include: Entrepreneurs for Sustainability (E4S), the Cleveland Green Building Coalition and the U.S. Green Building Council. D-A-S provides educational opportunities about green construction to the business community. D-A-S has a 99 percent client satisfaction rating and 80 percent of its business is from repeat clientele.

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